

# Susan G. Komen®

GREATER PENNSYLVANIA

## Paws FOR THE Cure®



### Sunday, October 7, 2018

Hartwood Acres Concert Area  
4000 Middle Road, Allison Park, PA 15101

Susan G. Komen Greater Pennsylvania is excited to kick-off October and National Breast Cancer Awareness Month with our 10th Annual Paws for the Cure Dog Walk & 5K Run! You read that right — we are introducing a 5K USATF certified timed run to this family and pet-friendly event. Participants can still enjoy a scenic one-mile walk through Hartwood Acres or decide to take a run, with or without their furry friend, through the park! Back this year will be the ever-popular dog contests, apple bobbing station, photo ops, and fun sponsor and vendor booths. Dogs (and humans) of all breeds are welcome to participate in this fun-filled fall festival morning in beautiful Hartwood Acres at the height of Autumn.

Your support enables Komen Greater Pennsylvania to invest 75% of funds raised to education, screening and treatment programs throughout our 53-county service area across Pennsylvania, while the remaining 25% funds research initiatives through the Susan G. Komen National Research Grants Program. Today and every day, we remain committed to our mission to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

#### EXCLUSIVE Presenting Sponsor: \$5,000

- Premium logo placement on Paws for the Cure t-shirt (min. 500)
- Company logo on Paws for the Cure poster
- Company logo included on collateral, website, and social media
- Eight (8) complimentary event entries
- Company logo on Sponsor Banner displayed at event
- Complimentary company tent with product opportunity; 20 ft. x 10 ft.
- Opportunity to hang company provided banner



#### Best of Show: \$2,500

- Company logo on Paws for the Cure t-shirt (min. 500)
- Company logo on Paws for the Cure poster
- Company logo included on collateral, website, and social media
- Six (6) complimentary event entries
- Company logo on Sponsor Banner displayed at event
- Complimentary company tent with product opportunity; 10 ft. x 10 ft.
- Opportunity to hang company provided banner

### CELEBRATING OUR 10TH ANNUAL PAWS FOR THE CURE

#### Best of Breed: \$1,500

- Company logo on Paws for the Cure t-shirt (min. 500)
- Company name included on collateral, website, and social media
- Four (4) complimentary event entries
- Company logo on Sponsor Banner displayed at event
- Complimentary company tent with product opportunity; 10 ft. x 10 ft.
- Opportunity to hang company provided banner

#### Champion: \$500


- Company name on Paws for the Cure t-shirt (min. 500)
- Company name on Sponsor Banner displayed at event
- Complimentary company tent with product opportunity; 10 ft. x 10 ft.
- Opportunity to hang company provided banner

#### Vendor: \$100

- Vendor opportunity; space allocated for your self-provided 10 ft. x 10 ft. tent (*A six (6) ft. table and two (2) chairs will be provided; additional tables are available at vendor's expense.*)

#### Food Trucks/Vendors

Kettle corn, hot dogs, food trucks — oh my! We welcome interested food and food truck vendors at Paws for the Cure. Please call Meg at 412-342-0500 for more information.

 **The deadline to ensure inclusion on the Paws for the Cure t-shirt is Monday, September 10, 2018.**

**Target Sponsorship Packages are also available! Put your brand on a specific area of Paws for the Cure like the Dog Contests, Goody Bag, or Treat Bar among others! To become a sponsor or receive additional information, please contact Meg Dluhos at 412-342-0500 or [mduhos@komengreaterpa.org](mailto:mduhos@komengreaterpa.org).**



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