



SUSAN G. KOMEN GREATER PENNSYLVANIA

The 30th Annual Komen Northeastern PA Race for the Cure is going VIRTUAL and we hope that you will celebrate this momentous occasion with us! Susan G. Komen Greater Pennsylvania's time-honored Scranton area tradition for thousands of individuals is one of the area's largest races. The event honors all those whose lives have been touched by breast cancer and creates momentum to renew our commitment to funding vital breast health education, screening, and treatment programs and supporting national breast cancer research initiatives. The work of Komen Greater Pennsylvania is a continual effort to meet the breast health needs of the affiliate's 53-county service area of western, central, and northeastern Pennsylvania. Komen Greater Pennsylvania is proud to have invested over \$25 million in our service area through programs that enhance the quality of life for women and men living with breast cancer and given \$10 million to breast cancer research.

ABOUT SUSAN G. KOMEN

In 1980, Nancy G. Brinker promised her dying sister, Susan, that she would do everything in her power to end breast cancer forever. In 1982, that promise became the Susan G. Komen® organization and the beginning of a global movement. What started with \$200 and a shoebox full of potential donor names has now grown into the world's largest nonprofit source of funding for the fight against breast cancer. Susan G. Komen is the ONLY organization that addresses breast cancer on multiple fronts such as research, community health, global outreach, and public policy initiatives in order to make the biggest impact against this disease. Visit www.komen.org or call 1-877 GO KOMEN.



Susan G. Komen Greater Pennsylvania
150 Adams Avenue
Scranton, PA 18503

Register online:
www.komengreaterpa.org

30TH ANNUAL SUSAN G. KOMEN
NORTHEASTERN PENNSYLVANIA
VIRTUAL RACE FOR THE CURE®
2020 ENTRY FORM

VIRTUAL



Saturday, September 26, 2020
8:30 a.m. Online VIRTUAL NEPA Race ceremony
Facebook and YouTube

Local Presenting Sponsor



Honorary Survivor Chair: **Judi Goffredo Mozeleski**

Honorary Race Chair: **Patricia (Pat) Barnes**



Presented by
Bank of America

Register online: komengreaterpa.org
For more information: 570.969.6072

OUR MISSION

Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

EVENT INFORMATION

The 2020 Northeastern PA Race for the Cure is going **VIRTUAL!** The Northeastern PA Race for the Cure is one of Scranton's greatest traditions, and we are excited that we're able to celebrate our 30th anniversary this year in a new format!

That's right — the 30th Annual NEPA Race is still on and we are still raising funds for critical breast cancer programs! But instead of gathering together at Lackawanna County Courthouse on September 26, we are asking supporters to participate remotely. You can walk or run on your own terms — in your own neighborhood, or even on your treadmill! While this is not the 30th anniversary we envisioned, the health and safety of our breast cancer community is always our top priority.

This event is a virtual event. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds; rather, your entry fee will be used as a donation to the Northeastern PA Race for the Cure.

Walk, run, "**Race for the Cure**" with us any time between September 13 and September 26, 2020!

- **September 13, 2020**
8:30 a.m. - Virtual Pittsburgh ceremony on Facebook and YouTube.
- **September 13 - 26, 2020**
All Pittsburgh and NEPA Race Participants
Walk or Run with family, friends, or team. Share your photos or short video clip with us at mdluhos@komentgreaterpa.org.
- **September 26, 2020**
8:30 a.m. - Virtual Northeastern PA ceremony on Facebook and YouTube.
- **October 10, 2020**
All Race pledges must be post-marked in order to receive Pink Honor Roll and fundraising recognition.

Our mission investment, including our research funding, depends on your support!

RACE PACKETS

ALL RACE PACKETS WILL BE MAILED THIS YEAR. Register online or by mail-in entry by **September 4, 2020** to receive your Race packet on time. Registration will close September 26, with all race packets mailed on a rolling schedule.

ACTIVITIES

Check your email and our social media — Facebook, Instagram, & Twitter @KomenGreaterPA — for daily Race activities including contests, mission moments, and survivor stories.

RUNNERS

You can still "race" for the cure! We are working with Scranton Running Company who will provide online results for those runners who submit a screen shot of completing 3.1 miles and the corresponding time to mdluhos@komentgreaterpa.org through September 26, 2020. In addition to a 2020 Race t-shirt, runners will receive a newly designed commemorative medal.

TEAM INFORMATION

Groups of ten (10) or more are invited to register as a team. There is no additional charge to register a team or as a team member. Form your team today with family, friends, coworkers, school, club — any type of group is eligible. You can still form a team and maintain social distancing! Get creative - video chat as you walk in your own neighborhood, design custom shirts for your team to wear no matter where they are, or come up with a common theme to unite your team! We will recognize the largest teams, both in number of team members and fundraising dollars, in the categories of Family/Friends, Company/Corporate, School/University, and Community Organization. Share with us at eroth@komentgreaterpa.org where and when your team will be walking for a special feature on our social media!

WHO'S YOUR ONE?

Declare your one; the one you race for, the one you walk for, the one you fight for — Who's Your One? For a \$10 donation, you will receive via mail a double-sided, weather proof, indoor/outdoor 11" x 17" poster in support of the Northeastern PA Race for the Cure. The Race for the Cure poster will feature "in honor of" and "in memory of" messaging. Orders must be placed by September 4 for delivery by September 13. For more information, visit www.komentgreaterpa.org.

READY TO GET STARTED?

Follow these steps to jumpstart your fundraising:

- **Step 1: Set a fundraising goal and make your first gift.**
Set a personal goal today. We suggest \$250 as a goal, and make the first gift (of any size!) yourself to show your commitment! Every dollar helps support local breast cancer care and national research.
- **Step 2: Connect your Race Fundraiser to Facebook.**
Log in to your fundraising center. Scroll down and click on the 'Connect Fundraiser to Facebook' button. Once your fundraiser is ready, click on the 'Go To Facebook Fundraiser' button. Invite your family, friends, and co-workers to donate using your Facebook page.
- **Step 3: Download the app!** Download the FREE SGK Race for the Cure app to measure and track activity progress, participate in games, earn badges, enjoy fun filters & stickers, and amplify your fundraising! Log in with your username and password to easily send emails, text messages, Tweets, and Facebook updates! Search SGK Fundraise in your app store.



Only one person per entry form!

First Name: _____ MI: _____ Last Name: _____ Date of Birth: Month / Day / Year _____

Address: _____ Apt/Suite # _____ Male Female Age on Race Day _____

City: _____ State: _____ Zip: _____ County: _____

Phone: _____ E-mail: _____

1. WOULD YOU LIKE TO BE RECOGNIZED AS A BREAST CANCER SURVIVOR OR FOREVER FIGHTER BY RECEIVING A SURVIVOR T-SHIRT?

Yes; Breast Cancer Survivor Yes; Metastatic Breast Cancer Survivor

Year of first diagnosis? _____

2. PLEASE SELECT YOUR SHIRT SIZE

Youth: S M

Adult: S M L XL 2XL 3XL (limited quantity)

Registration fee includes a t-shirt for the first 1,500 participants. Sizes are not guaranteed.

3. EVENT REGISTRATION

BREAST CANCER SURVIVOR/FOREVER FIGHTER | \$20

ADULT PARTICIPANT | \$20

YOUTH PARTICIPANT | \$20

RUNNERS

Please check here if you are you planning to do a timed run and will submit your time for publication. All timed runners will receive a medal along with their 2020 race t-shirt.

4. ARE YOU REGISTERING AS A TEAM CAPTAIN OR TEAM MEMBER?

Team Captain

Team Member

Team Name: _____

5. MAKE A TAX-DEDUCTIBLE DONATION TODAY!

\$250 | Could help provide patient treatment assistance.

\$100 | Average cost of a mammogram.

\$50 | Transportation assistance for travel to appointments could be provided.

\$30 | 30 years of the Northeastern PA Race for the Cure!

\$5 | Help us cover the cost of mailing your race packet.

OTHER: \$ _____

6. TOTAL PAYMENT \$ _____

One check can be used for multiple entries.

Cash Check (made payable to Komen Greater PA)

Credit Card VISA MasterCard

Credit Card Number: _____

Expiration Date: _____ CVV Code: _____

Name of Card Holder: _____

Signature: _____

THANK YOU TO OUR SPONSORS

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PLATINUM SPONSORS



SILVER SPONSOR



Be Part of
The Solution

WHERE THE END OF BREAST CANCER BEGINS

While we are all aware of the great strides that have been made in diagnosing and treating breast cancer, the reality remains that more than 276,400 new cases of invasive breast cancer will be diagnosed in women and men in the U.S. this year, with 116 people dying each day from this disease.

PLEDGE PROGRAM

Fundraising is the most vital step in supporting the Northeastern PA Race for the Cure! The funds you raise:

- **support** the next generation of breast cancer researchers,
- **provide** underserved patients with low- or no-cost screening, diagnosis, and treatment,
- **eliminate** disparities in breast cancer care and outcomes by addressing gaps in access and quality, and
- **gather** heroes and their communities together to honor, support, and celebrate.

In appreciation of your fundraising efforts, visit komengreaterpa.org to see our Fundraising Recognition Program.

Checks (please do not send cash) should be made payable to Komen Greater PA. In order to be eligible for prizes, checks and completed pledge forms must be POSTMARKED by Saturday, October 10, 2020 to:

**Komen Northeastern PA
Race for the Cure
Pledge Program
150 Adams Avenue
Scranton, PA 18503**

PLEDGE FORM

Name: _____

Team name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____

E-mail: _____

Donor Name	Amount
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
6. _____	\$ _____
7. _____	\$ _____
8. _____	\$ _____
9. _____	\$ _____
10. _____	\$ _____
11. _____	\$ _____
12. _____	\$ _____
13. _____	\$ _____
14. _____	\$ _____
15. _____	\$ _____
16. _____	\$ _____
17. _____	\$ _____
18. _____	\$ _____
19. _____	\$ _____
20. _____	\$ _____
	TOTAL: \$ _____



Pledge donations are tax-deductible to the fullest extent of the law. Receipts will be issued for individual contributions of \$250 or more; otherwise, a cancelled check serves as a receipt.

To be eligible for prizes, checks and a completed pledge form must be submitted AND be postmarked by October 10, 2020. Komen Greater PA reserves the right to substitute pledge prizes.